

MOTORCYCLISTS!

If you ride, you know that safety is the top priority. To ensure protection of yourself and other road users, make sure to follow these important tips:



**Have Proper
Training**



**Dress to Make
an Impression**



**Slow
Down**



**Ride
Sober**

TARGET ZERO 

Have Proper Training

Riding a motorcycle requires technical skills and coordination. Visit a training center and make time for continuing practice.



Dress to Make an Impression



The best protection between you and the road is your clothing. Protect yourself from head to toe with the right gear.

Slow Down

Speeding reduces your reaction time and stopping distance, narrows your vision, and increases crash forces. Stick to the speed limit.



Ride Sober



Motorcycle riding requires a clear mind and quick reflexes. Alcohol and drugs diminish both. If you plan to consume, leave your motorcycle at home.